

Monday 13<sup>th</sup> September 2021

Dear Parents/Carers,

Thank you for all your support over the first week of the new school year. The children have returned to John Keats full of enthusiasm and focus.

This year, we've launched a new reward system for the children in order to celebrate their successes. You may have already seen some children proudly wearing our Values Stickers!

At John Keats, our strategy for promoting good attitudes and behaviour is to have extremely high expectations of the children. We therefore regularly praise their efforts and achievements to reinforce this behaviour. The aim of the John Keats' Values is to reward them for their amazing efforts.

**John Keats' Values:**

- Communicators
- Risk Takers
- Inquirers
- Empathetic
- Thinkers
- Open-Minded



To really embed these Values and to show the children how important they are, we need your help! Below is an outline of how the process works:

**Step 1** – a child demonstrates one of the values and is awarded a sticker from a member of staff.

**Step 2** – their name goes in to the newsletter and are celebrated in our Monday assembly. They then receive another sticker to take home.

**Step 3** – at home, children place their sticker on the certificate that is with this letter. Once the child has collected all 6 stickers on a certificate, they can trade it in for a prize.

The first certificate they return will entitle them to the bronze prize and the second, a silver prize. If they manage to complete three certificates in three terms, then they will receive our gold prize. There is no deadline for the certificates to be completed by, but the prizes will be rewarded at the end of each term.



We would appreciate it if you could put the certificate somewhere visible and praise your child whenever they bring a sticker home. As ever, we really appreciate your continued support.

Yours sincerely,

Mr Rose